





Michelle Smith

Business Coach Speaker | Author

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A Business & Marketing Guide for Small Business,
Nonprofits and Entrepreneurs or
Anyone Who LOVES Marketing

Michelle Smith

Michelle spent decades helping organizations get better results for those they serve. She has led daycares, hospitals, nonprofits, schools, churches entrepreneurs, direct marketing teams and more in reaching their goals.

Speaker Topics

Burnout is Real - How To Avoid It

- Get actionable tips for avoiding burnout
- Learn about "busy" vs "productive"

Relationship Building - The Key to Success

- Learn how to authentically build relationships
- Tips for maintaining those relationships for future success

Using Technology to Streamline Your Business

- Tech doesn't have to be scary or frustrating
- Learn how tech can help you get more done in less time

Networking Effectively to Reach Your Goals

- Learn how to match networking events to your style and goals
- Tips for what to do before, during and after events

Marketing on a Shoestring Budget

- Be clear on where to spend your marketing time & money to achieve your goals
- Learn low-cost ways to get the word out

Finding the Right Teammates For Your Business

- Learn how to match volunteer strengths and availability with your needs
- Tips for making those relationships successful

About Me

After a long career of serving her community while pushing aside taking care of herself and her family, Michelle realized she was burned out and knew she needed a more sustainable lifestyle. She started her own company, Z&B Consulting, named after her two sons, Zach and Ben, which was fitting since she started the company so she could spend more time with them. Now Michelle spends her days helping non profits and entrepreneurs build the life of their dreams while still earning enough to maintain their lifestyles by working smarter, not harder. In addition to serving businesses, she continues to serve her community. Michelle is the President of the Romeoville Rotary, on the board of the Romeoville Chamber, Past President of the Romeoville HS Choir Boosters and volunteers on Sunday's at her church.

Testimonial

I loved hearing Michelle speak at our event. She was very engaging and provided a hands-on way to build my business while also enjoying my life and volunteering. I'm a busy mom of 4 and my business was 12 years old when I heard her speak. I decided to enroll in her one-on-one coaching and am so glad I did because she was able to help me focus on areas of streamlining my processes and taking my business to the next level.- Allison Cychosz, AMC Legal

Get In Touch

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